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Keeping students engaged throughout a lecture either in person or online can be a challenge. This becomes increasingly important when you need learners to take note of a key point. For example, when there is a difficult or an unpopular message to deliver, such as a poor exam performance or difficulty within assigned teams. Inserting and referencing a creative GIF or Memes that pertain to the specific content is a sure way for learners to connect to the point you want to make. Additionally, it will foster engagement, feedback and mostly importantly ensure they remember the point.

Also, you can add a short quiz to measure topic recall and have some fun. See if you can achieve a perfect score by matching each scene to the correct phrase.

- Phrases:**
1. Shake it off, you will do better on the quiz
 2. May the odds be ever in your favor as you complete your case analysis
 3. Your team has suggested you have not given 100%

A.



B.



C.



